

# TUNES IN TIMES SQUARE

presented by  
Magical Music for Life  
Foundation



JOIN US AS WE SING SONGS  
ALL DAY LONG  
USING MUSIC TO BETTER  
THE LIVES OF CHILDREN

Sunday  
May 6, 2018  
10:00 a.m. - 6:00 p.m.

Broadway Pedestrian Plaza  
between 46<sup>th</sup> & 47<sup>th</sup> Streets  
Times Square, New York

## Great Songs for a Great Cause



Magical Music for Life™ Foundation is thrilled to present its 7th annual **TUNES IN TIMES SQUARE** benefit concert **Sunday, May 6, 2018** on **Broadway between 46<sup>th</sup> & 47<sup>th</sup> Streets** in Times Square at **10:00 a.m. - 6:00 p.m.**

- In keeping with our mission to better the lives of children through the use of music, the purpose of this concert is to introduce our free water safety album songs, foster awareness of our music and touring shows for children, and to raise financial support for our ongoing outreach and production of free music for children with autism and special needs.
- The event is a continuous sing-a-thon, where talented Broadway and amateur performers will join the **Magical Music** singing groups taking turns on stage singing all day raising money from pledges and donations.



"Genie" from *Aladdin*

- There will be an **auction & raffle** featuring tickets to Broadway shows and other events, many with backstage tours & signed memorabilia, as well as other unique items. The auction will start online prior to the event and finish at the concert. Check out the event at [www.magicalmusic.org](http://www.magicalmusic.org).

## Hours of Talented Performers

There will be numerous **Broadway performers** at TUNES IN TIMES SQUARE. Some of the 60 Broadway actors and recording artists from last year are shown below and inside this brochure.



They have appeared in *A Bronx Tale*, *Aladdin*, *American Psycho*, *Anastasia*, *Annie*, *Anything Goes*, *The Audience*, *Big Fish*, *Billy Elliott*, *The Boy from Oz*, *Cats*, *CHALK*, *A Christmas Story*, *The Crucible*, *Dear Evan Hansen*, *Dr. Zhivago*, *Everybody*, *Evita*, *Far from Heaven*, *Finding Neverland*, *Fish in the Dark*, *Footloose*, *Frankenstein*, *Fun Home*, *Ghost*, *Godspell*, *Groundhog Day*, *Hairspray Live!*, *Hello Dolly!*, *How the Grinch Stole Christmas*, *The King and I*, *Kinky Boots*, *Leap of Faith*, *Legally Blonde*, *Les Miserables*, *The Lion King*, *Macbeth*, *Mary Poppins*, *Matilda*, *Memphis*, *Motown*, *Newsies*, *Once*, *Pippin*, *A Raisin in the Sun*, *School of Rock*, *Showboat*, *Smokefall*, *Something Rotten*, *Sound of Music Live!*, *Tuck*, *Urinetown*, and *Waitress*.

## Songs for Children with Special Needs

While music is magic therapy for us all, it can make the difference between withdrawal and awareness for those with special needs. Lyrical melodies, rhythms, and harmonies can elicit a response in children that stimulates learning, promotes responsiveness, encourages communication, and fosters growth. When used to empower and evoke connectedness in children with autism and special needs, music is truly transformative.

- Our goal is to provide children of all abilities with music that engages and transforms the way they understand themselves, others, and the world around them.
- **Magical Music** is thrilled that the funds raised at TUNES IN TIMES SQUARE enabled us to complete our first album in the “Songs for Skills” program, a collection of **free downloadable original songs** written especially for children with special needs, and to tour a travelling show based on this album.

*“What a wonderful gift to the special needs community!! I hope that parents and educators the world over will download this music and encourage their friends to do the same!!” ~ Karen Nisenson, Arts for Healing*

- Drowning is the leading cause of death for young children. This year’s TUNES proceeds will be used in part for our new **free downloadable** album for **water safety** and basic swimming skills. While written for children with special needs, this water safety album is equally applicable to and needed by young children without special needs.

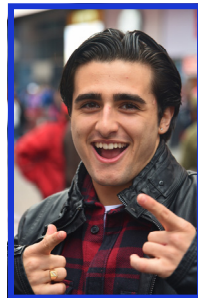


**MMFL’s water safety album singers, Madeleine Pace (*Once*) and William Poon (*The King & I*), meeting the audience & handing out Zak dolls**

## Feedback & Support



**Mary Poppins cast returns to teach the audience the choreography for “Supercalifragilisticexpialidocious”**



**Giuseppe Bausilio from Hello Dolly!**

*“Hats off to Magical Music for bringing to New York such a magical event.”*

*“The best use of Times Square for an incredible cause. True charity at its finest.”*  
~ NYC official

*“We returned home on a complete high and were blown away by the caliber of singers.”*



**Joe Torre (*The Yankees*) and Chaz Palminteri (*A Bronx Tale*) at TUNES in support of the event**

## Magical Music for Life™



**Magical Music Troupe members with our *A Day in the Life of a Child* album**

**Magical Music for Life™**, founded in 1999, is a nonprofit charitable organization whose mission is to better the lives of children through the impactful and extraordinary power of music. Toward this end, **MMFL** has produced a wide range of musical projects with educational, positive, and inspirational messages for children. These projects include:

- Four family musicals (*The Adventures of Zak*, *A Day in the Life of a Child: Musical Revue*, *Two Little Snowflakes*, and *Russell, the Hermit Crab*), which have been performed in professional theaters, schools, libraries, and hospitals throughout the northeast.
- Songs for many well-known national charities and children with autism and special needs.
- Performances at such venues as The White House, United Nations for the first World Autism Awareness Day, Citi Field Stadium, Tribeca Film Festival, and Times Square.

**For more information & to hear our music:**

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*Gary R. Vorwald photos*